

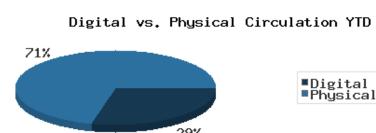
STATISTICAL REPORT FOR MAY 2021 Prepared on June 18, 2021

### **Monthly Stats Brief Narrative**

Through May 2021, the number of patrons entering our buildings greatly decreased system-wide compared to this same time yearto-date the previous year. Combined physical and digital use of library materials somewhat increased year-to-date compared to 2020. About 6% of our registered cardholders checked out a physical item this past month,

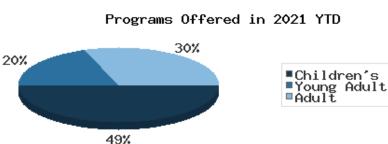


while about 2% of registered cardholders checked out a digital item.



Digital usage has comprised about 29% of total materials use year-to-date through May 2021, and digital usage decreased from this time in 2020.

In May 2021, BDL patrons saved \$72,952.23 by checking out 6,845 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$87,430.80.



Compared to this time year-to-date 2020, the number of programs BDL offered has greatly decreased. Attendance at programs greatly decreased over this same period.

There were a total of 23 visits to the library for curbside service. Programming

activities were paused during the month of May to prepare for Summer Reading.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

#### Attendance May 2021

|  | BDL Monthly Total | BDL YTD         | BDL Year End (Year-over-Year Change) |                 |                  |                 |                  |  |  |
|--|-------------------|-----------------|--------------------------------------|-----------------|------------------|-----------------|------------------|--|--|
|  |                   | 552115          | 2020                                 | 2019            | 2018             | 2017            | 2016             |  |  |
| Attendance   | 5,387             | 20,419 (-39%)   | 63,336 (-66%)                        | 183,677 (-4%)   | 191,866 (-1%)    | 193,922 (-4%)   | 200,991 (+3%)    |  |  |
| Hours Open   | 986.00            | 3,924.00 (+59%) | 7,132.50 (-37%)                      | 11,250.25 (-9%) | 12,312.00 (+13%) | 10,869.15 (-0%) | 10,877.50 (+25%) |  |  |
| Number of Hours Scheduled Open<br>Each Week (Tracking Since<br>1/2018) | 239.00            |                 | 237.00 (-2%)                         | 241.00 (-2%)    | 245.00           | 0.00            | 0.00             |  |  |

#### Patrons May 2021

|   | BDL              |                     | BDL Year End (Year-over-Year Change) |                    |                     |                    |                    |  |  |  |
|---|------------------|---------------------|--------------------------------------|--------------------|---------------------|--------------------|--------------------|--|--|--|
|   | Monthly<br>Total | BDL YTD             | 2020                                 | 2019               | 2018                | 2017               | 2016               |  |  |  |
| Population in our Service Area<br>(Tracking Since 2018) | 44,959           | 45,048 (avg) (+0%)  | 44,931 (avg) (-0%)                   | 45,093 (avg) (-0%) | 45,113 (avg)        | 0 (avg)            | 0 (avg)            |  |  |  |
| Library Card Holders                                    | 22,020           | 22,023 (avg) (+5%)  | 21,365 (avg) (+4%)                   | 20,493 (avg) (-4%) | 21,350 (avg) (-16%) | 25,346 (avg) (+3%) | 24,554 (avg) (+4%) |  |  |  |
| Patrons Who Checked Out a<br>Physical Item              | 1,238            | 1,139 (avg) (+2%)   | 1,102 (avg) (-48%)                   | 2,136 (avg) (-2%)  | 2,180 (avg) (-5%)   | 2,305 (avg) (-1%)  | 2,336 (avg) (-1%)  |  |  |  |
| New Library Card Holders Added                          | 40               | 163 (-7%)           | 1,304 (+111%)                        | 618 (-39%)         | 1,021 (+21%)        | 844 (-15%)         | 989 (-9%)          |  |  |  |
| In-House Holds Filled for Our<br>Library Card Holders   | 701              | <b>5,049</b> (+94%) | 9,467 (-10%)                         | 10,527 (-4%)       | 10,987 (-6%)        | 11,650 (+12%)      | 10,407 (+2%)       |  |  |  |
| Active Hoopla Users (Began 2016)                        | 296              | 306 (avg) (-9%)     | 322 (avg) (+11%)                     | 290 (avg) (+14%)   | 255 (avg) (+50%)    | 170 (avg) (+92%)   | 89 (avg)           |  |  |  |
| Active OverDrive Users                                  | 229              | 228 (avg) (-7%)     | 234 (avg) (+10%)                     | 213 (avg) (+18%)   | 180 (avg) (+27%)    | 143 (avg) (-1%)    | 144 (avg) (-1%)    |  |  |  |

#### Physical Collection Tracking Item-Type Breakdown Since 8/2017

|  |                   | BDL YTD | BDL Year End (Year-over-Year Change) |                   |               |                |               |  |  |
|--|-------------------|---------|--------------------------------------|-------------------|---------------|----------------|---------------|--|--|
|  | BDL Monthly Total |         | 2020                                 | 2019              | 2018          | 2017           | 2016          |  |  |
| Physical Books and All other Print<br>Materials in the Catalog | 89,458            |         | 91,278 (-8%)                         | 98,689 (-2%)      | 100,253 (-0%) | 100,293        | 0             |  |  |
| Physical Audiobooks in the Catalog                             | 1,831             |         | 1,949 (+9%)                          | 1,783 (-5%)       | 1,881 (+2%)   | 1,852          | 0             |  |  |
| Physical Video Materials in the<br>Catalog                     | 11,490            |         | 11,352 (-1%)                         | 11,460 (+8%)      | 10,579 (+1%)  | 10,519         | 0             |  |  |
| Physical Music Recordings in the<br>Catalog                    | 42                |         | 178 (+12%)                           | <b>159</b> (-53%) | 337 (-2%)     | 345            | 0             |  |  |
| TOTAL Physical Items in the<br>Catalog                         | 102,832           |         | 105,257 (-6%)                        | 112,053 (-1%)     | 113,050 (+0%) | 113,009 (-11%) | 126,407 (-4%) |  |  |

#### Digital Collection Tracking Since 8/2017

May 2021

|  | DDI Manthelia Tatal | BDL YTD |                | BDL Year End (Year   | r-over-Year Change)  |         |      |
|--|---------------------|---------|----------------|----------------------|----------------------|---------|------|
|  | BDL Monthly Total   | BULTID  | 2020           | 2019                 | 2018                 | 2017    | 2016 |
| Ebooks in All Digital Collections              | 504,459             |         | 480,691 (+30%) | 370,666 (+21%)       | 306,595 (+33%)       | 230,178 | 0    |
| Audiobooks in All Digital<br>Collections       | 144,098             |         | 128,892 (+50%) | 86,004 (+19%)        | 71,995 (+36%)        | 52,833  | 0    |
| Video Materials in All Digital<br>Collections  | 19,727              |         | 17,791 (+9%)   | <b>16,267</b> (+14%) | <b>14,229</b> (-10%) | 15,767  | 0    |
| Music Recordings in All Digital<br>Collections | 277,898             |         | 273,294 (+1%)  | 271,614 (+13%)       | 239,705 (-14%)       | 280,259 | 0    |
| Periodicals in All Digital<br>Collections      | 3,465               |         | 3,668          | 0                    | 0                    | 0       | 0    |
| TOTAL of All Digital Collections               | 949,647             |         | 904,336 (+21%) | 744,551 (+18%)       | 632,524 (+9%)        | 579,037 | 0    |

#### Total Collection Tracking Since 8/2017

May 2021

|                              | BDL Monthly Total | BDL YTD |                  | BDL Year       | End (Year-over-Year ( | Change)         |               |
|------------------------------|-------------------|---------|------------------|----------------|-----------------------|-----------------|---------------|
|                              |                   | 002110  | 2020             | 2019           | 2018                  | 2017            | 2016          |
| Combined Physical Items      | 102,832           |         | 105,257 (-6%)    | 112,053 (-1%)  | 113,050 (+0%)         | 113,009 (-11%)  | 126,407 (-4%) |
| Combined Digital Collections | 949,647           |         | 904,336 (+21%)   | 744,551 (+18%) | 632,524 (+9%)         | 579,037         | 0             |
| TOTAL of all Collections     | 1,052,479         |         | 1,009,593 (+18%) | 856,604 (+15%) | 745,574 (+8%)         | 692,046 (+447%) | 126,407 (-4%) |

#### Use of Physical Items May 2021

|   | BDL Monthly Total | BDL YTD             | BDL Year End (Year-over-Year Change) |               |                     |               |                 |  |  |
|---|-------------------|---------------------|--------------------------------------|---------------|---------------------|---------------|-----------------|--|--|
|   | BDL Monthly Total | BDL TID             | 2020                                 | 2019          | 2018                | 2017          | 2016            |  |  |
| Checkouts of Cataloged Items  | 4,811             | 23,548 (+8%)        | <b>52,227</b> (-53%)                 | 110,285 (-3%) | 113,128 (-6%)       | 120,916 (+2%) | 118,595 (-3%)   |  |  |
| Renewals of Cataloged Items   | 793               | 3,392 (+31%)        | 7,181 (-47%)                         | 13,490 (-1%)  | 13,607 (-8%)        | 14,804 (-4%)  | 15,480 (+0%)    |  |  |
| Items Used in the Library But Not<br>Checked Out  | 204               | 1,335 (+52%)        | 6,404 (+54%)                         | 4,166 (+49%)  | 2,803 (-8%)         | 3,050 (+126%) | 1,351 (+7,011%) |  |  |
| Checkouts of Uncataloged Items  | 55                | 338 (-41%)          | 1,001 (-70%)                         | 3,294 (-16%)  | 3,904 (+38%)        | 2,839 (-38%)  | 4,578 (+4%)     |  |  |
| Requests from BDL Patrons for<br>Items at Other MeLCat Libraries,<br>Actually Fulfilled | 529               | <b>2,974</b> (+57%) | <b>4,599</b> (-53%)                  | 9,873 (+1%)   | 9,777 (+20%)        | 8,169 (+15%)  | 7,112 (+16%)    |  |  |
| Requests from Other MeLCat<br>Libraries for Items at BDL,<br>Actually Fulfilled         | 453               | 2,263 (+76%)        | 3,175 (-58%)                         | 7,582 (-23%)  | <b>9,810</b> (+25%) | 7,867 (+11%)  | 7,068 (+46%)    |  |  |
| TOTAL Use of Physical Items   | 6,845             | 33,850 (+17%)       | 74,587 (-50%)                        | 148,690 (-3%) | 153,029 (-3%)       | 157,645 (+2%) | 154,184 (+1%)   |  |  |

#### Use of Digital Resources May 2021

|                                      |                   |               | BDL Year End (Year-over-Year Change) |               |               |               |               |  |
|--------------------------------------|-------------------|---------------|--------------------------------------|---------------|---------------|---------------|---------------|--|
|                                      | BDL Monthly Total | BDL YTD       | 2020                                 | 2019          | 2018          | 2017          | 2016          |  |
| OverDrive Checkouts                  | 1,120             | 5,462 (-4%)   | 13,051 (+21%)                        | 10,822 (+14%) | 9,501 (+21%)  | 7,823 (+4%)   | 7,502 (+2%)   |  |
| Hoopla Checkouts (Began 2016)        | 1,094             | 5,406 (-12%)  | 13,604 (+9%)                         | 12,530 (-2%)  | 12,796 (+20%) | 10,669 (+96%) | 5,432         |  |
| RB Digital Circulations (Began 2020) | 57                | 352 (-27%)    | 1,066                                | 0             | 0             | 0             | 0             |  |
| All Other Digital Services           | 380               | 2,536 (-24%)  | 7,140 (-33%)                         | 10,604 (+11%) | 9,572 (-72%)  | 34,047 (-46%) | 62,788 (+38%) |  |
| TOTAL Use of Digital Resources       | 2,651             | 13,756 (-12%) | 34,861 (+3%)                         | 33,956 (+7%)  | 31,869 (-39%) | 52,539 (-31%) | 75,722 (+43%) |  |

### **Total Item Usage**

|   | BDL Monthly Total | BDL YTD       | BDL Year End (Year-over-Year Change) |               |                |               |                |  |  |
|---|-------------------|---------------|--------------------------------------|---------------|----------------|---------------|----------------|--|--|
| B                                       | BDL Monthly Total | BBETTB        | 2020                                 | 2019          | 2018           | 2017          | 2016           |  |  |
| Combined Checkouts of Physical<br>Items | 6,845             | 33,850 (+17%) | <b>74,587</b> (-50%)                 | 148,690 (-3%) | 153,029 (-3%)  | 157,645 (+2%) | 154,184 (+1%)  |  |  |
| Combined Use of Digital Resources       | 2,651             | 13,756 (-12%) | 34,861 (+3%)                         | 33,956 (+7%)  | 31,869 (-39%)  | 52,539 (-31%) | 75,722 (+43%)  |  |  |
| TOTAL Uses of All BDL Items             | 9,496             | 47,606 (+7%)  | 109,448 (-40%)                       | 182,646 (-1%) | 184,898 (-12%) | 210,184 (-9%) | 229,906 (+12%) |  |  |

## Cataloging May 2021

|  | BDL Monthly Total | BDL YTD              | BDL Year End (Year-over-Year Change) |              |               |               |               |  |
|--|-------------------|----------------------|--------------------------------------|--------------|---------------|---------------|---------------|--|
|  | BDL Monthly Total | BULTID               | 2020                                 | 2019         | 2018          | 2017          | 2016          |  |
| Physical Items Added to the<br>Catalog     | 632               | <b>5,290</b> (+109%) | 9,938 (+2%)                          | 9,719 (-12%) | 11,056 (+0%)  | 11,009 (-1%)  | 11,091 (+29%) |  |
| Physical Items Deleted from the<br>Catalog | 2,032             | 7,731 (+227%)        | 17,003 (+58%)                        | 10,769 (-2%) | 10,941 (-55%) | 24,366 (+53%) | 15,968 (+84%) |  |

### Reference Questions May 2021

|  | BDL Monthly Total | BDL YTD       | BDL Year End (Year-over-Year Change) |                   |               |               |                      |  |
|--|-------------------|---------------|--------------------------------------|-------------------|---------------|---------------|----------------------|--|
|  | BDL Monthly Total | BDL TID       | 2020                                 | 2019              | 2018          | 2017          | 2016                 |  |
| General Reference Questions in<br>Person           | 631               | 2,682 (+58%)  | 4,347 (-50%)                         | 8,748 (+32%)      | 6,641 (-12%)  | 7,537 (+20%)  | <b>6,285</b> (+124%) |  |
| Questions via Telephone Calls                      | 394               | 2,629 (+176%) | 4,559 (+11%)                         | 4,111 (+6%)       | 3,866 (-24%)  | 5,079 (+10%)  | 4,622 (+60%)         |  |
| Reference Questions Delivered<br>Online            | 19                | 157 (+101%)   | 243 (-14%)                           | 281 (+85%)        | 152 (-35%)    | 233 (-23%)    | 304 (+34%)           |  |
| In-Person Questions on Computer<br>or Internet Use | 250               | 1,163 (-20%)  | 2,767 (-63%)                         | 7,505 (+6%)       | 7,068 (-3%)   | 7,285 (+11%)  | 6,568 (+18%)         |  |
| In-Person Questions about Our<br>Online Databases  | 13                | 63 (+85%)     | 107 (-69%)                           | <b>349</b> (-15%) | 409 (+13%)    | 363 (+114%)   | 170 (+85%)           |  |
| In-Person Tax Form Questions                       | 2                 | 226 (-16%)    | 286 (-12%)                           | 326 (-37%)        | 518 (+5%)     | 493 (+4%)     | 473 (-18%)           |  |
| TOTAL of All Reference Questions                   | 1,309             | 6,920 (+54%)  | 12,309 (-42%)                        | 21,320 (+14%)     | 18,654 (-11%) | 20,990 (+14%) | 18,422 (+52%)        |  |

## Notary Services Began 9/2017 at Coldwater Only

|  | BDL Monthly Total |           | BDL Year End (Year-over-Year Change) |            |            |      |      |
|--|-------------------|-----------|--------------------------------------|------------|------------|------|------|
|  | BDE Monthly Total | BULTID    | 2020                                 | 2019       | 2018       | 2017 | 2016 |
| Patrons Who Used our Free Notary<br>Services | 3                 | 11 (-31%) | <b>46</b> (-52%)                     | 95 (+44%)  | 66 (+371%) | 14   | 0    |
| Documents Notarized                          | 7                 | 14 (-36%) | 54 (-56%)                            | 124 (+85%) | 67 (+253%) | 19   | 0    |

#### MeLCat May 2021

|   | BDL Monthly Total | BDL YTD             | BDL Year End (Year-over-Year Change) |              |                     |              |                     |  |
|---|-------------------|---------------------|--------------------------------------|--------------|---------------------|--------------|---------------------|--|
|   | BDL Monthly Total | BDL TID             | 2020                                 | 2019         | 2018                | 2017         | 2016                |  |
| Requests from BDL Patrons for<br>Items at Other MeLCat Libraries                        | 560               | 3,137 (+56%)        | <b>5,026</b> (-52%)                  | 10,538 (+1%) | 10,462 (+20%)       | 8,699 (+14%) | 7,643 (+5%)         |  |
| Requests from BDL Patrons for<br>Items at Other MeLCat Libraries,<br>Actually Fulfilled | 529               | <b>2,974</b> (+57%) | <b>4,599</b> (-53%)                  | 9,873 (+1%)  | <b>9,777</b> (+20%) | 8,169 (+15%) | 7,112 (+16%)        |  |
| Requests from Other MeLCat<br>Libraries for Items at BDL                                | 451               | 2,542 (+47%)        | <b>4,067</b> (-52%)                  | 8,405 (-18%) | 10,296 (+29%)       | 7,994 (+13%) | 7,096 (+18%)        |  |
| Requests from Other MeLCat<br>Libraries for Items at BDL,<br>Actually Fulfilled         | 453               | 2,263 (+76%)        | 3,175 (-58%)                         | 7,582 (-23%) | 9,810 (+25%)        | 7,867 (+11%) | <b>7,068</b> (+46%) |  |

#### Programs Held May 2021

|   |                   | BDL YTD    |            | BDL Yea          | ar End (Year-over-Year | Change)      |             |
|---|-------------------|------------|------------|------------------|------------------------|--------------|-------------|
|   | BDL Monthly Total | BDL YID    | 2020       | 2019             | 2018                   | 2017         | 2016        |
| Early Childhood Literacy Programs<br>Held (Tracking since 2021)                   | 5                 | 36         | 0          | 0                | 0                      | 0            | 0           |
| Juvenile Programs Held  | 5                 | 93 (-64%)  | 551 (-31%) | 804 (+10%)       | 730 (+1%)              | 720 (+19%)   | 604 (+5%)   |
| Young Adult Programs Held   | 4                 | 38 (-65%)  | 138 (-55%) | 304 (-10%)       | 338 (+41%)             | 239 (+47%)   | 163 (+8%)   |
| Adult Programs Held   | 7                 | 56 (-41%)  | 257 (+54%) | 167 (+23%)       | 136 (-7%)              | 146 (-34%)   | 220 (+40%)  |
| All-Ages Programs Held (Tracking since 2021)                                      | 0                 | 29         | 0          | 0                | 0                      | 0            | 0           |
| Early Childhood Literacy Summer<br>Reading Programs Held (Tracking<br>since 2021) | 0                 | 0          | 0          | 0                | 0                      | 0            | 0           |
| Juvenile Summer Reading Events<br>Held  | 0                 | 0          | 0          | 173 (+52%)       | 114 (+20%)             | 95 (+7%)     | 89 (+6%)    |
| Young Adult Summer Reading<br>Events Held   | 0                 | 0          | 0          | <b>61</b> (+24%) | 49 (-14%)              | 57 (+97%)    | 29 (-66%)   |
| Adult Summer Reading Events<br>Held   | 0                 | 0          | 0          | 17 (+467%)       | 3                      | 0            | 3 (-40%)    |
| All-Ages Summer Reading<br>Programs Held (Tracking since<br>2021)                 | 0                 | 0          | 0          | 0                | 0                      | 0            | 0           |
| Computer Classes Held   | 0                 | 1          | 1 (-99%)   | 81 (+305%)       | 20 (-9%)               | 22 (+57%)    | 14 (-36%)   |
| TOTAL of All Programs   | 21                | 253 (-45%) | 947 (-41%) | 1,607 (+16%)     | 1,390 (+9%)            | 1,279 (+14%) | 1,122 (+4%) |

#### Program Attendance May 2021

|   | BDL Monthly Total | BDL YTD      |                | BDL Ye       | ar End (Year-over-Yea | r Change)     |                     |
|---|-------------------|--------------|----------------|--------------|-----------------------|---------------|---------------------|
|   | BDL Monthly Total | BDL TID      | 2020           | 2019         | 2018                  | 2017          | 2016                |
| Attendees at Early Childhood<br>Literacy Programs (Tracking since<br>2021)                | 36                | 850          | 0              | 0            | 0                     | 0             | 0                   |
| Attendees at Juvenile Programs  | 70                | 1,656 (-87%) | 25,317 (+73%)  | 14,654 (-7%) | 15,725 (+2%)          | 15,351 (+48%) | 10,371 (+23%)       |
| Attendees at Young Adult<br>Programs  | 20                | 306 (-89%)   | 3,204 (+29%)   | 2,489 (-23%) | <b>3,218</b> (-15%)   | 3,806 (+276%) | 1,011 (+14%)        |
| Attendees at Adult Programs   | 20                | 1,538 (-79%) | 16,263 (+519%) | 2,627 (+33%) | 1,970 (-0%)           | 1,979 (-3%)   | 2,048 (-5%)         |
| Attendees at All-Ages Programs<br>(Tracking since 2021)                                   | 0                 | 1,133        | 0              | 0            | 0                     | 0             | 0                   |
| Attendees at Early Childhood<br>Literacy Summer Reading<br>Programs (Tracking since 2021) | 0                 | 0            | 0              | 0            | 0                     | 0             | 0                   |
| Attendees at Juvenile Summer<br>Reading Events  | 0                 | 0            | 0              | 4,186 (+8%)  | 3,864 (+24%)          | 3,116 (-20%)  | <b>3,904</b> (+56%) |
| Attendees at Young Adult Summer<br>Reading Events   | 0                 | 0            | 0              | 279 (-16%)   | 333 (-50%)            | 671 (+127%)   | 295 (+14%)          |
| Attendees at Adult Summer<br>Reading Events   | 0                 | 0            | 0              | 310 (+265%)  | 85                    | 0             | 21 (-73%)           |
| Attendees at All-Ages Summer<br>Programs (Tracking since 2021)                            | 0                 | 0            | 0              | 0            | 0                     | 0             | 0                   |
| Attendees at Computer Classes   | 0                 | 1            | 0              | 26 (+30%)    | 20 (-5%)              | 21 (+75%)     | 12 (-59%)           |
| TOTAL of All Program Attendance   | 146               | 5,484 (-76%) | 44,784 (+82%)  | 24,571 (-3%) | 25,215 (+1%)          | 24,944 (+41%) | 17,662 (+23%)       |

#### Summer Reading Overview May 2021

|  | BDL Monthly Total | BDL YTD |           | BDL               | Year End (Year-over-Yea | ar Change)   |                     |
|--|-------------------|---------|-----------|-------------------|-------------------------|--------------|---------------------|
|  | bbe Hondiny Fotal | 552 115 | 2020      | 2019              | 2018                    | 2017         | 2016                |
| Juveniles Signed Up for Summer<br>Reading Program    | 0                 | 0       | 91 (-87%) | 711 (-5%)         | 747 (-35%)              | 1,153 (+19%) | 967 (+13%)          |
| Young Adults Signed up for<br>Summer Reading Program | 0                 | 0       | 29 (-78%) | 134 (-65%)        | 378 (-2%)               | 385 (+241%)  | 113 (-64%)          |
| Adults Signed Up for Summer<br>Reading Program       | 0                 | 0       | 33 (-79%) | <b>159</b> (-36%) | 248 (+112%)             | 117 (+36%)   | 86 (+1%)            |
| Juveniles who Completed Summer<br>Reading Program    | 0                 | 0       | 91 (-76%) | 385 (+48%)        | 260 (-50%)              | 518 (+13%)   | <b>459</b> (-10%)   |
| Young Adults who Completed<br>Summer Reading Program | 0                 | 0       | 29 (-63%) | <b>79</b> (-41%)  | 135 (-50%)              | 268 (+332%)  | 62 (-49%)           |
| Adults who Completed Summer<br>Reading Program       | 0                 | 0       | 33 (-72%) | 118 (-28%)        | 165 (+72%)              | 96 (+60%)    | 60 (+7%)            |
| Juvenile Summer Reading Events<br>Held               | 0                 | 0       | 0         | 173 (+52%)        | 114 (+20%)              | 95 (+7%)     | 89 (+6%)            |
| Young Adult Summer Reading<br>Events Held            | 0                 | 0       | 0         | 61 (+24%)         | 49 (-14%)               | 57 (+97%)    | 29 (-66%)           |
| Adult Summer Reading Events<br>Held                  | 0                 | 0       | 0         | 17 (+467%)        | 3                       | 0            | 3 (-40%)            |
| Attendees at Juvenile Summer<br>Reading Events       | 0                 | 0       | 0         | 4,186 (+8%)       | 3,864 (+24%)            | 3,116 (-20%) | <b>3,904</b> (+56%) |
| Attendees at Young Adult Summer<br>Reading Events    | 0                 | 0       | 0         | <b>279</b> (-16%) | 333 (-50%)              | 671 (+127%)  | 295 (+14%)          |
| Attendees at Adult Summer<br>Reading Events          | 0                 | 0       | 0         | 310 (+265%)       | 85                      | 0            | 21 (-73%)           |

#### Summer Reading Program Signups May 2021

|  |                   |         | BDL Year End (Year-over-Year Change) |              |              |              |             |  |
|--|-------------------|---------|--------------------------------------|--------------|--------------|--------------|-------------|--|
|  | BDL Monthly Total | BDL YTD | 2020                                 | 2019         | 2018         | 2017         | 2016        |  |
| Juveniles Signed Up for Summer<br>Reading Program    | 0                 | 0       | 91 (-87%)                            | 711 (-5%)    | 747 (-35%)   | 1,153 (+19%) | 967 (+13%)  |  |
| Young Adults Signed up for<br>Summer Reading Program | 0                 | 0       | 29 (-78%)                            | 134 (-65%)   | 378 (-2%)    | 385 (+241%)  | 113 (-64%)  |  |
| Adults Signed Up for Summer<br>Reading Program       | 0                 | 0       | 33 (-79%)                            | 159 (-36%)   | 248 (+112%)  | 117 (+36%)   | 86 (+1%)    |  |
| TOTAL Summer Reading Program<br>Signups              | 0                 | 0       | 153 (-85%)                           | 1,004 (-27%) | 1,373 (-17%) | 1,655 (+42%) | 1,166 (-7%) |  |

### Summer Reading Program Completions

|  | BDL Monthly Total |         | BDL Year End (Year-over-Year Change) |            |            |             |            |  |  |
|--|-------------------|---------|--------------------------------------|------------|------------|-------------|------------|--|--|
|  | bbe Hondiny Total | BDL YTD | 2020                                 | 2019       | 2018       | 2017        | 2016       |  |  |
| Juveniles who Completed Summer<br>Reading Program    | 0                 | 0       | 91 (-76%)                            | 385 (+48%) | 260 (-50%) | 518 (+13%)  | 459 (-10%) |  |  |
| Young Adults who Completed<br>Summer Reading Program | 0                 | 0       | <b>29</b> (-63%)                     | 79 (-41%)  | 135 (-50%) | 268 (+332%) | 62 (-49%)  |  |  |
| Adults who Completed Summer<br>Reading Program       | 0                 | 0       | 33 (-72%)                            | 118 (-28%) | 165 (+72%) | 96 (+60%)   | 60 (+7%)   |  |  |
| TOTAL Summer Reading Program<br>Completions          | 0                 | 0       | 153 (-74%)                           | 582 (+4%)  | 560 (-37%) | 882 (+52%)  | 581 (-16%) |  |  |

### Library-Provided Computer Services

| Мау | 2021 |  |
|-----|------|--|
|     |      |  |

|   | BDL Monthly Total | BDL YTD             | BDL Year End (Year-over-Year Change) |                 |               |               |                |  |  |
|---|-------------------|---------------------|--------------------------------------|-----------------|---------------|---------------|----------------|--|--|
|   | BDE Monthly Total | BULTID              | 2020                                 | 2019            | 2018          | 2017          | 2016           |  |  |
| One-hour sessions on Library Wifi                                 | 26,230            | 122,056 (-9%)       | 284,892 (-40%)                       | 474,750 (+2%)   | 465,219 (+9%) | 425,714 (+4%) | 410,437 (+17%) |  |  |
| Desktop, Laptop, and Tablet<br>Computers Available for Public Use | 88                |                     | 88                                   | 88 (-1%)        | 89 (+22%)     | 73            | 73             |  |  |
| Sessions on Library-Provided<br>Computers                         | 568               | <b>2,494</b> (-61%) | 9,604 (-73%)                         | 35,720 (-22%)   | 45,687 (+3%)  | 44,181 (+6%)  | 41,513 (-11%)  |  |  |
| Hours Library-Provided Computers<br>Used (Tracking Since 2018)    | 281.69            | 1,291.23 (-71%)     | 6,031.58 (-75%)                      | 24,280.36 (-2%) | 24,701.55     | 0.00          | 0.00           |  |  |
| Desktop, Laptop, and Tablet<br>Computers Available for Staff Use  | 52                |                     | 52                                   | 52 (+4%)        | 50 (+22%)     | 41            | 41             |  |  |

#### Website Stats May 2021

|                            | BDL Monthly Total | BDL YTD      | BDL Year End (Year-over-Year Change) |               |                |               |               |  |
|----------------------------|-------------------|--------------|--------------------------------------|---------------|----------------|---------------|---------------|--|
|                            | BDL Montiny Total |              | 2020                                 | 2019          | 2018           | 2017          | 2016          |  |
| Monthly Website Sessions   | 3,505             | 17,601 (+8%) | 41,586 (-28%)                        | 58,161 (+28%) | 45,594 (-38%)  | 73,326 (-2%)  | 75,139 (+3%)  |  |
| Monthly Website Page Views | 6,882             | 36,659 (+3%) | 92,094 (-29%)                        | 129,778 (+9%) | 118,634 (-33%) | 177,799 (-2%) | 182,084 (+7%) |  |

#### Faxes, Prints, and Sales May 2021

|  | DDI Manshin Tatal | BDL YTD       |               | BDL Ye       | ar End (Year-over-Yea | r Change)      |              |
|--|-------------------|---------------|---------------|--------------|-----------------------|----------------|--------------|
|  | BDL Monthly Total | BDL TID       | 2020          | 2019         | 2018                  | 2017           | 2016         |
| Fax Pages Received                                       | 1                 | 53 (-52%)     | 149 (-57%)    | 350 (-16%)   | 419 (+61%)            | 260 (+19%)     | 219 (+27%)   |
| Fax Pages Sent   | 415               | 2,351 (+62%)  | 3,935 (-59%)  | 9,524 (+3%)  | 9,249 (+138%)         | 3,879 (+123%)  | 1,741 (-7%)  |
| Free Prints for Job Seekers                              | 216 1             | 481 (-29%)    | 1,091 (-61%)  | 2,796 (-23%) | 3,631 (+16%)          | 3,128 (+9%)    | 2,878 (+23%) |
| Black and White Patron Prints<br>(Tracking Since 6/2016) | 3,846             | 21,050 (+35%) | 33,177 (-56%) | 75,818 (-6%) | 81,016 (+7%)          | 75,606 (+113%) | 35,561       |
| Color Patron Prints (Tracking<br>Since 6/2016)           | 700               | 2,895 (+30%)  | 4,709 (-58%)  | 11,299 (-8%) | 12,285 (+20%)         | 10,253 (+154%) | 4,036        |
| Flash Drives Sold (Tracking Since 6/2016)                | 1                 | 3 (-63%)      | 18 (-51%)     | 37 (-10%)    | 41 (-27%)             | 56 (+4%)       | 54           |
| Earbuds Sold (Tracking Since 6/2016)                     | 1                 | 19 (-77%)     | 131 (-72%)    | 462 (-14%)   | 538 (+29%)            | 416 (+151%)    | 166          |

#### <u>Notes</u>

1. Includes 130 free student prints. There were 5 at Bronson, 64 at Coldwater, 20 at Quincy, 5 at Sherwood, and 36 at Union Twp.

#### Fines and Fees Overdue Fines Dropped in 2017

May 2021

|                                  | BDL Monthly Total | BDL YTD          | BDL Year End (Year-over-Year Change) |                    |                    |                    |                     |  |
|----------------------------------|-------------------|------------------|--------------------------------------|--------------------|--------------------|--------------------|---------------------|--|
|                                  | BDE Monthly Total |                  | 2020                                 | 2019               | 2018               | 2017               | 2016                |  |
| Fines and Fees Payments Received | \$ 67.98          | \$ 650.80 (+41%) | \$ 1,717.01 (-44%)                   | \$ 3,092.62 (+28%) | \$ 2,412.73 (-68%) | \$ 7,628.31 (-24%) | \$ 10,062.96 (-30%) |  |
| Outstanding Fines and Fees       | \$ 1,020.98       |                  | 53,362.56 (-4%)                      | 55,588.42 (-0%)    | 55,850.27 (-34%)   | 84,232.33 (-63%)   | 228,102.90 (+3%)    |  |

#### **Debt Collections**

Unique Management Services, Inc. Tracking Since 2014

|   | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |                  |                         |                  |                          |  |  |
|---|-------------------|---------|--------------------------------------|------------------|-------------------------|------------------|--------------------------|--|--|
|   | BDL Montiny Total | BULTID  | 2020                                 | 2019             | 2018                    | 2017             | 2016                     |  |  |
| Fine Payments as a Result of<br>Collection Agency's Efforts                 | \$ 0.00           | \$ 0.00 | \$ 0.00                              | \$ 268.00 (-94%) | \$ 4,183.45 (+1,727%)   | \$ 229.00 (-76%) | <b>\$ 947.13</b> (+16%)  |  |  |
| Library Materials Returned as a<br>Result of Collection Agency's<br>Efforts | \$ 0.00           | \$ 0.00 | \$ 0.00                              | \$ 0.00          | <b>\$ 462.00</b> (-48%) | \$ 888.95 (-33%) | <b>\$ 1,317.93</b> (-2%) |  |  |
| What We Paid Collection Agency<br>for Their Services                        | \$ 0.00           | \$ 0.00 | \$ 0.00                              | \$ 134.10 (-75%) | \$ 528.66 (-5%)         | \$ 558.08 (-45%) | \$ 1,022.23 (-3%)        |  |  |

#### Value to Our Service Area Visit https://www.BranchDistrictLibrary.org/value to learn how we determine these numbers.

#### May 2021

|  | BDL<br>Monthly | BDL YTD                    | BDL Year End (Year-over-Year Change) |                           |                        |                       |                              |  |  |  |
|--|----------------|----------------------------|--------------------------------------|---------------------------|------------------------|-----------------------|------------------------------|--|--|--|
|  | Total          |                            | 2020                                 | 2019                      | 2018                   | 2017                  | 2016                         |  |  |  |
| Value from<br>Physical<br>Item<br>Checkouts                                  | \$ 72,952.23   | \$ 363,928.84 (+7%)        | \$ 822,979.52 (-53%)                 | \$ 1,755,554.08 (-7%)     | \$ 1,888,907.75 (-12%) | \$ 2,135,671.28 (+0%) | \$ 2,132,387.79 (-2%)        |  |  |  |
| Value from<br>Attending<br>Programs<br>(Tracking<br>Since<br>1/2018)         | \$ 730.00      | <b>\$ 27,420.00</b> (+61%) | \$ 126,690.00 (+7%)                  | \$ 118,485.00 (-6%)       | \$ 125,795.00          | \$ 0.00               | \$ 0.00                      |  |  |  |
| Value from<br>Fax Service<br>(Tracking<br>Since<br>1/2018)                   | \$ 416.00      | \$ 2,404.00 (+57%)         | <b>\$ 4,056.00</b> (-60%)            | <b>\$ 10,205.00</b> (+6%) | \$ 9,668.00            | \$ 0.00               | \$ 0.00                      |  |  |  |
| Value from<br>Employment<br>Prints<br>(Tracking<br>Since<br>1/2018)          | \$ 32.40       | <b>\$ 70.95</b> (-30%)     | <b>\$ 162.75</b> (-61%)              | <b>\$ 419.40</b> (-23%)   | \$ 544.65              | \$ 0.00               | \$ 0.00                      |  |  |  |
| Value from<br>Notary<br>Services<br>(Tracking<br>Since<br>1/2018)            | \$ 15.00       | \$ 55.00 (-27%)            | <b>\$ 225.00</b> (-53%)              | <b>\$ 475.00</b> (+44%)   | \$ 330.00              | \$ 0.00               | \$ 0.00                      |  |  |  |
| Value from<br>Digital<br>Services<br>(Tracking<br>Since<br>1/2018)           | \$ 10,604.00   | \$ 55,024.00 (-11%)        | <b>\$ 138,316.00</b> (+2%)           | \$ 135,824.00 (+7%)       | \$ 127,476.00          | \$ 0.00               | \$ 0.00                      |  |  |  |
| Value from<br>Using<br>Library<br>Computers<br>(Tracking<br>Since<br>1/2018) | \$ 845.07      | <b>\$ 3,873.69</b> (-71%)  | <b>\$ 18,094.74</b> (-75%)           | \$ 72,841.08 (-2%)        | \$ 74,104.66           | \$ 0.00               | \$ 0.00                      |  |  |  |
| Value from<br>Using<br>Library Wifi<br>(Tracking<br>Since<br>1/2018)         | \$ 1,836.10    | \$ 8,543.92 (-9%)          | \$ <b>19,942.44</b> (-40%)           | <b>\$ 33,232.50</b> (+2%) | \$ 32,565.33           | \$ 0.00               | \$ 0.00                      |  |  |  |
| TOTAL<br>Value of<br>Free Library<br>Services                                | \$ 87,430.80   | \$ 461,320.40 (+4%)        | \$ 1,130,466.45 (-47%)               | \$ 2,127,036.06 (-6%)     | \$ 2,259,391.39 (+6%)  | \$ 2,135,671.28 (+0%) | <b>\$ 2,132,387.79</b> (-2%) |  |  |  |

#### Materials Expenditures Tracking since 2018

|  |                   |                     | BDL Year End (Year-over-Year Change) |                      |               |         |         |  |  |
|--|-------------------|---------------------|--------------------------------------|----------------------|---------------|---------|---------|--|--|
|  | BDL Monthly Total | BDL YTD             | 2020                                 | 2019                 | 2018          | 2017    | 2016    |  |  |
| Amount Spent on Books                    | \$ 11,510.39      | \$ 40,925.16 (+83%) | \$ 85,727.68 (+12%)                  | \$ 76,878.30 (-18%)  | \$ 93,763.50  | \$ 0.00 | \$ 0.00 |  |  |
| Amount Spent on Periodicals              | \$ 0.00           | \$ 565.21 (+335%)   | \$ 5,390.61 (-5%)                    | \$ 5,663.99 (-20%)   | \$ 7,085.59   | \$ 0.00 | \$ 0.00 |  |  |
| Amount Spent on Audiovisual<br>Materials | \$ 1,895.90       | \$ 7,177.34 (+80%)  | \$ 16,992.04 (+13%)                  | \$ 15,009.96 (-17%)  | \$ 17,998.47  | \$ 0.00 | \$ 0.00 |  |  |
| Amount Spent on Digital<br>Resources     | \$ 2,084.15       | \$ 16,707.05 (+11%) | \$ 31,708.66 (+12%)                  | \$ 28,412.62 (-35%)  | \$ 43,798.90  | \$ 0.00 | \$ 0.00 |  |  |
| TOTAL Spent on All Library<br>Materials  | \$ 15,490.44      | \$ 65,374.76 (+58%) | \$ 139,818.99 (+11%)                 | \$ 125,964.87 (-23%) | \$ 162,646.46 | \$ 0.00 | \$ 0.00 |  |  |

#### Other Expenditures Tracking since 2018

May 2021

|   | DDI Manthia Tatal | PDI Manthia Tatal PDI VTD | BDL Year End (Year-over-Year Change) |                               |                 |         |         |  |  |
|---|-------------------|---------------------------|--------------------------------------|-------------------------------|-----------------|---------|---------|--|--|
|   | BDL Monthly Total | BDL YTD                   | 2020                                 | 2019                          | 2018            | 2017    | 2016    |  |  |
| Total Materials Expenditures            | \$ 15,490.44      | \$ 65,374.76 (+58%)       | \$ 139,818.99 (+11%)                 | \$ 125,964.87 (-23%)          | \$ 162,646.46   | \$ 0.00 | \$ 0.00 |  |  |
| Total Staff Expenditures                | \$ 70,341.02      | \$ 429,038.24 (+4%)       | \$ 956,326.38 (-18%)                 | \$ 1,172,756.92 (-20%)        | \$ 1,469,560.33 | \$ 0.00 | \$ 0.00 |  |  |
| Expenditures in other categories        | \$ 70,671.24      | \$ 302,213.38 (+88%)      | \$ 483,894.79 (+37%)                 | \$ 353,231.25 (-16%)          | \$ 422,747.74   | \$ 0.00 | \$ 0.00 |  |  |
| TOTAL Expenditures in all<br>Categories | \$ 141,012.26     | \$ 771,938.42 (+6%)       | \$ 1,819,492.24 (+1%)                | <b>\$ 1,797,240.67</b> (-13%) | \$ 2,054,954.53 | \$ 0.00 | \$ 0.00 |  |  |

#### Staffing May 2021

|   | BDL Monthly | BDL Monthly BDL YTD |                   | BDL Year End (Year-over-Year Change) |                   |                    |                    |  |  |  |
|---|-------------|---------------------|-------------------|--------------------------------------|-------------------|--------------------|--------------------|--|--|--|
|   | Total       | BULTID              | 2020              | 2019                                 | 2018              | 2017               | 2016               |  |  |  |
| Total BDL Staff   | 34          | 35 (avg) (-3%)      | 36 (avg) (-3%)    | 37 (avg) (-8%)                       | 40 (avg) (+5%)    | 37 (avg) (+9%)     | 34 (avg) (+17%)    |  |  |  |
| BDL Staff with MLS Degree                                       | 5           | 5 (avg)             | 5 (avg) (+25%)    | 5 (avg) (-33%)                       | 6 (avg) (+20%)    | 5 (avg) (+150%)    | 3 (avg)            |  |  |  |
| Worked Full-Time Equivalents                                    | 20.37       | 23.36 (avg) (-12%)  | 24.53 (avg) (-4%) | 25.78 (avg) (-4%)                    | 26.92 (avg) (+8%) | 24.91 (avg) (+41%) | 17.90 (avg) (+13%) |  |  |  |
| Hours of Specialized Training for Staff (Tracking Since 1/2019) | 52          | 356 (+16%)          | 1,170 (+119%)     | 534                                  | 0                 | 0                  | 0                  |  |  |  |
| Hours Volunteers Worked at the Library (Tracking Since 1/2019)  | 0           | 68 (+74%)           | 39 (-96%)         | 1,065                                | 0                 | 0                  | 0                  |  |  |  |

#### **Outreach Services**

Began 2018 May 2021

BDL Year End (Year-over-Year Change) **BDL Monthly Total** BDL YTD 2020 2019 2018 2017 2016 Number of Patrons Served by Outreach Services 10 75 42 (-40%) 70 (-8%) 76 (+2,433%) 0 3 Number of Items Delivered to Outreach Patrons 52 323 (+16,050%) 242 (+10%) 220 (-64%) 606 (+2,231%) 26 0

#### Coldwater Branch Heritage Room Stats part of Coldwater Branch totals above; shown here for convenience.

|                               | Uselitana Danes | BDL YTD   | BDL Year End (Year-over-Year Change) |            |            |             |            |  |  |
|-------------------------------|-----------------|-----------|--------------------------------------|------------|------------|-------------|------------|--|--|
|                               | Heritage Room   | BULTID    | 2020                                 | 2019       | 2018       | 2017        | 2016       |  |  |
| Heritage Room Attendance      | 0               | 34 (-66%) | 105 (-78%)                           | 484 (-34%) | 736 (+12%) | 658 (-7%)   | 705 (+51%) |  |  |
| In-Person Reference Questions | 0               | 7 (-91%)  | 80 (-81%)                            | 412 (-42%) | 708 (+29%) | 550 (+664%) | 72 (+140%) |  |  |
| Reference Telephone Calls     | 0               | 36 (-12%) | 60 (-74%)                            | 232 (-16%) | 277 (-36%) | 433 (+15%)  | 376 (+83%) |  |  |
| Online Reference Questions    | 0               | 14 (+40%) | 34 (-48%)                            | 65 (+8%)   | 60 (-5%)   | 63 (-24%)   | 83 (+8%)   |  |  |

# Coldwater Branch Kids' Place Stats part of Coldwater Branch totals above; shown here for convenience. Tracking separately since April 2019.

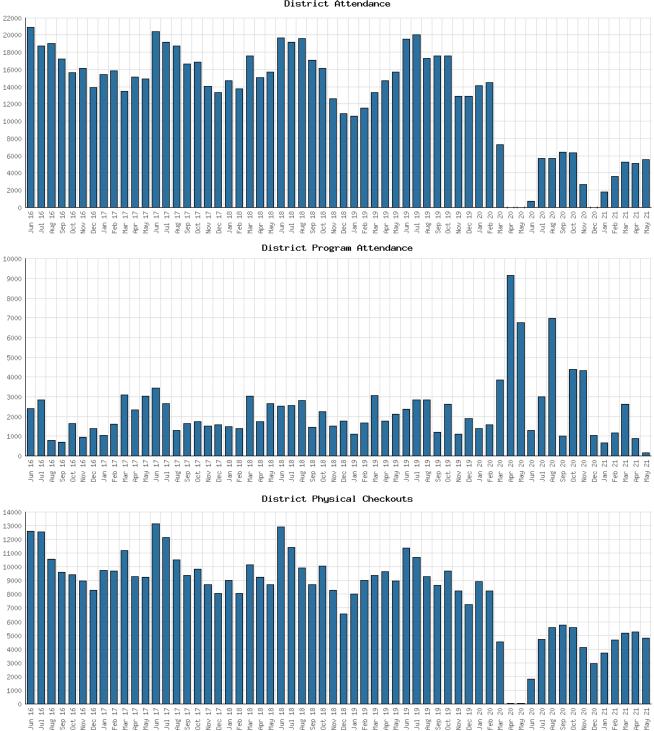
May 2021

|                               | Kids' Place | BDL YTD    | BDL Year End (Year-over-Year Change) |       |      |      |      |  |
|-------------------------------|-------------|------------|--------------------------------------|-------|------|------|------|--|
|                               | indo Filice | 552 115    | 2020                                 | 2019  | 2018 | 2017 | 2016 |  |
| Kids' Place Attendance        | 168         | 767 (-59%) | 2,385 (-75%)                         | 9,710 | 0    | 0    | 0    |  |
| In-Person Reference Questions | 44          | 220 (+82%) | 226 (-61%)                           | 575   | 0    | 0    | 0    |  |
| Reference Telephone Calls     | 12          | 88 (+184%) | 156 (-30%)                           | 224   | 0    | 0    | 0    |  |
| Online Reference Questions    | 0           | 0          | 0                                    | 0     | 0    | 0    | 0    |  |

Coldwater Branch Teen Space Stats part of Coldwater Branch totals above; shown here for convenience. Tracking separately since April 2019.

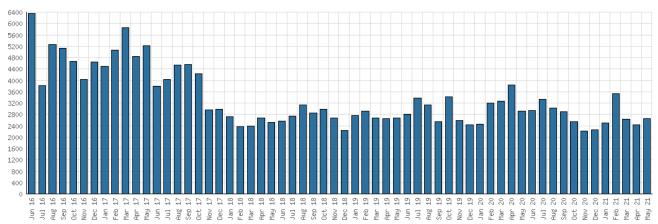
|                               | Teen Space | BDL YTD    |            | BDL Year End () | /ear-over-Year Cl | hange) |      |
|-------------------------------|------------|------------|------------|-----------------|-------------------|--------|------|
|                               | Teen Space | BBETTB     | 2020       | 2019            | 2018              | 2017   | 2016 |
| Teen Space Attendance         | 9          | 196 (-74%) | 845 (-80%) | 4,172           | 0                 | 0      | 0    |
| In-Person Reference Questions | 0          | 0          | 4 (-96%)   | 93              | 0                 | 0      | 0    |
| Reference Telephone Calls     | 0          | 0          | 0          | 0               | 0                 | 0      | 0    |
| Online Reference Questions    | 0          | 0          | 0          | 0               | 0                 | 0      | 0    |

#### **Selected Graphs** 5-year Monthly Trends

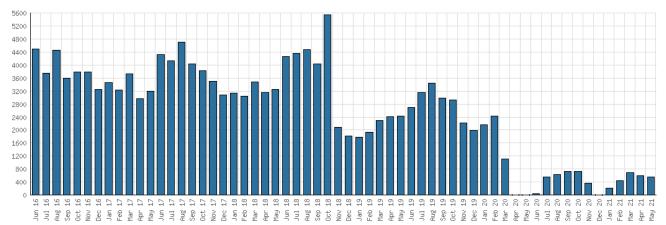


District Attendance

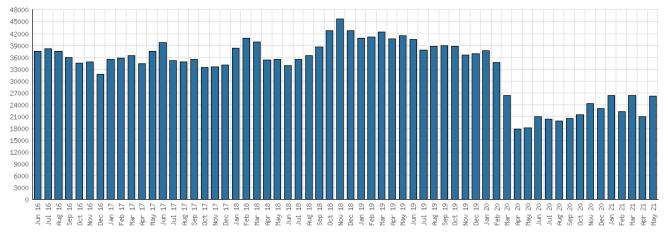
#### District Digital Usage



District Use of Library-Provided Computers



District One-Hour Sessions on Library Wifi



#### Year-to-Date Materials Expenditures

