## Statistical Report for May 2021

Prepared on June 18, 2021

## Monthly Stats Brief Narrative

Through May 2021, the number of patrons entering our buildings greatly decreased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials somewhat increased year-to-date compared to 2020. About 6\% of our registered cardholders

District Total Checkouts Over 24 Months
 checked out a physical item this past month, while about $2 \%$ of registered cardholders checked out a digital item.

Digital vs. Physical Circulation YTD


Digital usage has comprised about 29\% of total materials use year-to-date through May 2021, and digital usage decreased from this time in 2020.

In May 2021 , BDL patrons saved $\$ 72,952.23$ by checking out 6,845 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to $\$ 87,430.80$.

Programs Offered in 2021 YTD


49\%

Compared to this time year-to-date 2020, the number of programs BDL offered has greatly decreased. Attendance at programs greatly decreased over this same period.

There were a total of 23 visits to the library for curbside service. Programming activities were paused during the month of May to prepare for Summer Reading.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

## Attendance

May 2021

|  | BDL Monthly Total <br> BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Attendance | 5,387 | 20,419 (-39\%) | 63,336 (-66\%) | 183,677 (-4\%) | 191,866 (-1\%) | 193,922 (-4\%) | 200,991 (+3\%) |
| Hours Open | 986.00 | 3,924.00 (+59\%) | 7,132.50 (-37\%) | 11,250.25 (-9\%) | 12,312.00 (+13\%) | 10,869.15 (-0\%) | 10,877.50 (+25\%) |
| Number of Hours Scheduled Open Each Week (Tracking Since 1/2018) | 239.00 |  | 237.00 (-2\%) | 241.00 (-2\%) | 245.00 | 0.00 | 0.00 |

Patrons
May 2021

|  | BDL <br> Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Population in our Service Area (Tracking Since 2018) | 44,959 | 45,048 (avg) (+0\%) | 44,931 (avg) (-0\%) | 45,093 (avg) (-0\%) | 45,113 (avg) | 0 (avg) | 0 (avg) |
| Library Card Holders | 22,020 | 22,023 (avg) (+5\%) | 21,365 (avg) (+4\%) | 20,493 (avg) (-4\%) | 21,350 (avg) (-16\%) | 25,346 (avg) (+3\%) | 24,554 (avg) (+4\%) |
| Patrons Who Checked Out a Physical Item | 1,238 | 1,139 (avg) (+2\%) | 1,102 (avg) (-48\%) | 2,136 (avg) (-2\%) | 2,180 (avg) (-5\%) | 2,305 (avg) (-1\%) | 2,336 (avg) (-1\%) |
| New Library Card Holders Added | 40 | 163 (-7\%) | 1,304 (+111\%) | 618 (-39\%) | 1,021 (+21\%) | 844 (-15\%) | 989 (-9\%) |
| In-House Holds Filled for Our Library Card Holders | 701 | 5,049 (+94\%) | 9,467 (-10\%) | 10,527 (-4\%) | 10,987 (-6\%) | 11,650 (+12\%) | 10,407 (+2\%) |
| Active Hoopla Users (Began 2016) | 296 | 306 (avg) (-9\%) | 322 (avg) (+11\%) | 290 (avg) (+14\%) | 255 (avg) (+50\%) | 170 (avg) (+92\%) | 89 (avg) |
| Active OverDrive Users | 229 | 228 (avg) (-7\%) | 234 (avg) (+10\%) | 213 (avg) (+18\%) | 180 (avg) (+27\%) | 143 (avg) (-1\%) | 144 (avg) (-1\%) |

## Physical Collection

Tracking Item-Type Breakdown Since 8/2017
May 2021

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Physical Books and All other Print Materials in the Catalog | 89,458 |  | 91,278 (-8\%) | 98,689 (-2\%) | 100,253 (-0\%) | 100,293 | 0 |
| Physical Audiobooks in the Catalog | 1,831 |  | 1,949 (+9\%) | 1,783 (-5\%) | 1,881 (+2\%) | 1,852 | 0 |
| Physical Video Materials in the Catalog | 11,490 |  | 11,352 (-1\%) | 11,460 (+8\%) | 10,579 (+1\%) | 10,519 | 0 |
| Physical Music Recordings in the Catalog | 42 |  | 178 (+12\%) | 159 (-53\%) | 337 (-2\%) | 345 | 0 |
| TOTAL Physical Items in the Catalog | 102,832 |  | 105,257 (-6\%) | 112,053 (-1\%) | 113,050 (+0\%) | 113,009 (-11\%) | 126,407 (-4\%) |

Digital Collection
Tracking Since 8/2017
May 2021

| Ebooks in All Digital Collections | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
|  | 504,459 |  | 480,691 (+30\%) | 370,666 (+21\%) | 306,595 (+33\%) | 230,178 | 0 |
| Audiobooks in All Digital Collections | 144,098 |  | 128,892 (+50\%) | 86,004 (+19\%) | 71,995 (+36\%) | 52,833 | 0 |
| Video Materials in All Digital Collections | 19,727 |  | 17,791 (+9\%) | 16,267 (+14\%) | 14,229 (-10\%) | 15,767 | 0 |
| Music Recordings in All Digital Collections | 277,898 |  | 273,294 (+1\%) | 271,614 (+13\%) | 239,705 (-14\%) | 280,259 | 0 |
| Periodicals in All Digital Collections | 3,465 |  | 3,668 | 0 | 0 | 0 | 0 |
| TOTAL of All Digital Collections | 949,647 |  | 904,336 (+21\%) | 744,551 (+18\%) | 632,524 (+9\%) | 579,037 | 0 |

Total Collection
Tracking Since 8/2017

$$
\text { May } 2021
$$

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Combined Physical Items | 102,832 |  | 105,257 (-6\%) | 112,053 (-1\%) | 113,050 (+0\%) | 113,009 (-11\%) | 126,407 (-4\%) |
| Combined Digital Collections | 949,647 |  | 904,336 (+21\%) | 744,551 (+18\%) | 632,524 (+9\%) | 579,037 | 0 |
| TOTAL of all Collections | 1,052,479 |  | 1,009,593 (+18\%) | 856,604 (+15\%) | 745,574 (+8\%) | 692,046 (+447\%) | 126,407 (-4\%) |

## Use of Physical Items <br> May 2021

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Checkouts of Cataloged Items | 4,811 | 23,548 (+8\%) | 52,227 (-53\%) | 110,285 (-3\%) | 113,128 (-6\%) | 120,916 (+2\%) | 118,595 (-3\%) |
| Renewals of Cataloged Items | 793 | 3,392 (+31\%) | 7,181 (-47\%) | 13,490 (-1\%) | 13,607 (-8\%) | 14,804 (-4\%) | 15,480 (+0\%) |
| Items Used in the Library But Not Checked Out | 204 | 1,335 (+52\%) | 6,404 (+54\%) | 4,166 (+49\%) | 2,803 (-8\%) | 3,050 (+126\%) | 1,351 (+7,011\%) |
| Checkouts of Uncataloged Items | 55 | 338 (-41\%) | 1,001 (-70\%) | 3,294 (-16\%) | 3,904 (+38\%) | 2,839 (-38\%) | 4,578 (+4\%) |
| Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled | 529 | 2,974 (+57\%) | 4,599 (-53\%) | 9,873 (+1\%) | 9,777 (+20\%) | 8,169 (+15\%) | 7,112 (+16\%) |
| Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled | 453 | 2,263 (+76\%) | 3,175 (-58\%) | 7,582 (-23\%) | 9,810 (+25\%) | 7,867 (+11\%) | 7,068 (+46\%) |
| TOTAL Use of Physical Items | 6,845 | 33,850 (+17\%) | 74,587 (-50\%) | 148,690 (-3\%) | 153,029 (-3\%) | 157,645 (+2\%) | 154,184 (+1\%) |

## Use of Digital Resources May 2021

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| OverDrive Checkouts | 1,120 | 5,462 (-4\%) | 13,051 (+21\%) | 10,822 (+14\%) | 9,501 (+21\%) | 7,823 (+4\%) | 7,502 (+2\%) |
| Hoopla Checkouts (Began 2016) | 1,094 | 5,406 (-12\%) | 13,604 (+9\%) | 12,530 (-2\%) | 12,796 (+20\%) | 10,669 (+96\%) | 5,432 |
| RB Digital Circulations (Began 2020) | 57 | 352 (-27\%) | 1,066 | 0 | 0 | 0 | 0 |
| All Other Digital Services | 380 | 2,536 (-24\%) | 7,140 (-33\%) | 10,604 (+11\%) | 9,572 (-72\%) | 34,047 (-46\%) | 62,788 (+38\%) |
| TOTAL Use of Digital Resources | 2,651 | 13,756 (-12\%) | 34,861 (+3\%) | 33,956 (+7\%) | 31,869 (-39\%) | 52,539 (-31\%) | 75,722 (+43\%) |

## Total Item Usage

May 2021


|  | Cataloging <br> May 2021 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Physical Items Added to the Catalog | 632 | 5,290 (+109\%) | 9,938 (+2\%) | 9,719 (-12\%) | 11,056 (+0\%) | 11,009 (-1\%) | 11,091 (+29\%) |
| Physical Items Deleted from the Catalog | 2,032 | 7,731 (+227\%) | 17,003 (+58\%) | 10,769 (-2\%) | 10,941 (-55\%) | 24,366 (+53\%) | 15,968 (+84\%) |

## Reference Questions

May 2021

|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| General Reference Questions in Person | 631 | 2,682 (+58\%) | 4,347 (-50\%) | 8,748 (+32\%) | 6,641 (-12\%) | 7,537 (+20\%) | 6,285 (+124\%) |
| Questions via Telephone Calls | 394 | 2,629 (+176\%) | 4,559 (+11\%) | 4,111 (+6\%) | 3,866 (-24\%) | 5,079 (+10\%) | 4,622 (+60\%) |
| Reference Questions Delivered Online | 19 | 157 (+101\%) | 243 (-14\%) | 281 (+85\%) | 152 (-35\%) | 233 (-23\%) | 304 (+34\%) |
| In-Person Questions on Computer or Internet Use | 250 | 1,163 (-20\%) | 2,767 (-63\%) | 7,505 (+6\%) | 7,068 (-3\%) | 7,285 (+11\%) | 6,568 (+18\%) |
| In-Person Questions about Our Online Databases | 13 | 63 (+85\%) | 107 (-69\%) | 349 (-15\%) | 409 (+13\%) | 363 (+114\%) | 170 (+85\%) |
| In-Person Tax Form Questions | 2 | 226 (-16\%) | 286 (-12\%) | 326 (-37\%) | 518 (+5\%) | 493 (+4\%) | 473 (-18\%) |
| TOTAL of All Reference Questions | 1,309 | 6,920 (+54\%) | 12,309 (-42\%) | 21,320 (+14\%) | 18,654 (-11\%) | 20,990 (+14\%) | 18,422 (+52\%) |

## Notary Services

Began 9/2017 at Coldwater Only
May 2021

|  | BDL Monthly Total <br> BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Patrons Who Used our Free Notary Services | 3 | 11 (-31\%) | 46 (-52\%) | 95 (+44\%) | 66 (+371\%) | 14 | 0 |
| Documents Notarized | 7 | 14 (-36\%) | 54 (-56\%) | 124 (+85\%) | 67 (+253\%) | 19 | 0 |

MeLCat
May 2021

| Requests from BDL Patrons for Items at Other MeLCat Libraries | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
|  | 560 | 3,137 (+56\%) | 5,026 (-52\%) | 10,538 (+1\%) | 10,462 (+20\%) | 8,699 (+14\%) | 7,643 (+5\%) |
| Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled | 529 | 2,974 (+57\%) | 4,599 (-53\%) | 9,873 (+1\%) | 9,777 (+20\%) | 8,169 (+15\%) | 7,112 (+16\%) |
| Requests from Other MeLCat Libraries for Items at BDL | 451 | 2,542 (+47\%) | 4,067 (-52\%) | 8,405 (-18\%) | 10,296 (+29\%) | 7,994 (+13\%) | 7,096 (+18\%) |
| Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled | 453 | 2,263 (+76\%) | 3,175 (-58\%) | 7,582 (-23\%) | 9,810 (+25\%) | 7,867 (+11\%) | 7,068 (+46\%) |

Programs Held
May 2021

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Early Childhood Literacy Programs Held (Tracking since 2021) | 5 | 36 | 0 | 0 | 0 | 0 | 0 |
| Juvenile Programs Held | 5 | 93 (-64\%) | 551 (-31\%) | 804 (+10\%) | 730 (+1\%) | 720 (+19\%) | 604 (+5\%) |
| Young Adult Programs Held | 4 | 38 (-65\%) | 138 (-55\%) | 304 (-10\%) | 338 (+41\%) | 239 (+47\%) | 163 (+8\%) |
| Adult Programs Held | 7 | 56 (-41\%) | 257 (+54\%) | 167 (+23\%) | 136 (-7\%) | 146 (-34\%) | 220 (+40\%) |
| All-Ages Programs Held (Tracking since 2021) | 0 | 29 | 0 | 0 | 0 | 0 | 0 |
| Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Juvenile Summer Reading Events Held | 0 | 0 | 0 | 173 (+52\%) | 114 (+20\%) | 95 (+7\%) | 89 (+6\%) |
| Young Adult Summer Reading Events Held | 0 | 0 | 0 | 61 (+24\%) | 49 (-14\%) | 57 (+97\%) | 29 (-66\%) |
| Adult Summer Reading Events Held | 0 | 0 | 0 | 17 (+467\%) | 3 | 0 | 3 (-40\%) |
| All-Ages Summer Reading Programs Held (Tracking since 2021) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Computer Classes Held | 0 | 1 | 1 (-99\%) | 81 (+305\%) | 20 (-9\%) | 22 (+57\%) | 14 (-36\%) |
| TOTAL of All Programs | 21 | 253 (-45\%) | 947 (-41\%) | 1,607 (+16\%) | 1,390 (+9\%) | 1,279 (+14\%) | 1,122 (+4\%) |

## Program Attendance

May 2021

| Attendees at Early Childhood Literacy Programs (Tracking since 2021) | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
|  | 36 | 850 | 0 | 0 | 0 | 0 | 0 |
| Attendees at Juvenile Programs | 70 | 1,656 (-87\%) | 25,317 (+73\%) | 14,654 (-7\%) | 15,725 (+2\%) | 15,351 (+48\%) | 10,371 (+23\%) |
| Attendees at Young Adult Programs | 20 | 306 (-89\%) | 3,204 (+29\%) | 2,489 (-23\%) | 3,218 (-15\%) | 3,806 (+276\%) | 1,011 (+14\%) |
| Attendees at Adult Programs | 20 | 1,538 (-79\%) | 16,263 (+519\%) | 2,627 (+33\%) | 1,970 (-0\%) | 1,979 (-3\%) | 2,048 (-5\%) |
| Attendees at All-Ages Programs (Tracking since 2021) | 0 | 1,133 | 0 | 0 | 0 | 0 | 0 |
| Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Attendees at Juvenile Summer Reading Events | 0 | 0 | 0 | 4,186 (+8\%) | 3,864 (+24\%) | 3,116 (-20\%) | 3,904 (+56\%) |
| Attendees at Young Adult Summer Reading Events | 0 | 0 | 0 | 279 (-16\%) | 333 (-50\%) | 671 (+127\%) | 295 (+14\%) |
| Attendees at Adult Summer Reading Events | 0 | 0 | 0 | 310 (+265\%) | 85 | 0 | 21 (-73\%) |
| Attendees at All-Ages Summer Programs (Tracking since 2021) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Attendees at Computer Classes | 0 | 1 | 0 | 26 (+30\%) | 20 (-5\%) | 21 (+75\%) | 12 (-59\%) |
| TOTAL of All Program Attendance | 146 | 5,484 (-76\%) | 44,784 (+82\%) | 24,571 (-3\%) | 25,215 (+1\%) | 24,944 (+41\%) | 17,662 (+23\%) |

## Summer Reading Overview

May 2021

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Juveniles Signed Up for Summer Reading Program | 0 | 0 | 91 (-87\%) | 711 (-5\%) | 747 (-35\%) | 1,153 (+19\%) | 967 (+13\%) |
| Young Adults Signed up for Summer Reading Program | 0 | 0 | 29 (-78\%) | 134 (-65\%) | 378 (-2\%) | 385 (+241\%) | 113 (-64\%) |
| Adults Signed Up for Summer Reading Program | 0 | 0 | 33 (-79\%) | 159 (-36\%) | 248 (+112\%) | 117 (+36\%) | 86 (+1\%) |
| Juveniles who Completed Summer Reading Program | 0 | 0 | 91 (-76\%) | 385 (+48\%) | 260 (-50\%) | 518 (+13\%) | 459 (-10\%) |
| Young Adults who Completed Summer Reading Program | 0 | 0 | 29 (-63\%) | 79 (-41\%) | 135 (-50\%) | 268 (+332\%) | 62 (-49\%) |
| Adults who Completed Summer Reading Program | 0 | 0 | 33 (-72\%) | 118 (-28\%) | 165 (+72\%) | 96 (+60\%) | 60 (+7\%) |
| Juvenile Summer Reading Events Held | 0 | 0 | 0 | 173 (+52\%) | 114 (+20\%) | 95 (+7\%) | 89 (+6\%) |
| Young Adult Summer Reading Events Held | 0 | 0 | 0 | 61 (+24\%) | 49 (-14\%) | 57 (+97\%) | 29 (-66\%) |
| Adult Summer Reading Events Held | 0 | 0 | 0 | 17 (+467\%) | 3 | 0 | 3 (-40\%) |
| Attendees at Juvenile Summer Reading Events | 0 | 0 | 0 | 4,186 (+8\%) | 3,864 (+24\%) | 3,116 (-20\%) | 3,904 (+56\%) |
| Attendees at Young Adult Summer Reading Events | 0 | 0 | 0 | 279 (-16\%) | 333 (-50\%) | 671 (+127\%) | 295 (+14\%) |
| Attendees at Adult Summer Reading Events | 0 | 0 | 0 | 310 (+265\%) | 85 | 0 | 21 (-73\%) |

## Summer Reading Program Signups

 May 2021|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Juveniles Signed Up for Summer Reading Program | 0 | 0 | 91 (-87\%) | 711 (-5\%) | 747 (-35\%) | 1,153 (+19\%) | 967 (+13\%) |
| Young Adults Signed up for Summer Reading Program | 0 | 0 | 29 (-78\%) | 134 (-65\%) | 378 (-2\%) | 385 (+241\%) | 113 (-64\%) |
| Adults Signed Up for Summer Reading Program | 0 | 0 | 33 (-79\%) | 159 (-36\%) | 248 (+112\%) | 117 (+36\%) | 86 (+1\%) |
| TOTAL Summer Reading Program Signups | 0 | 0 | 153 (-85\%) | 1,004 (-27\%) | 1,373 (-17\%) | 1,655 (+42\%) | 1,166 (-7\%) |

## Summer Reading Program Completions May 2021

|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Juveniles who Completed Summer Reading Program | 0 | 0 | 91 (-76\%) | 385 (+48\%) | 260 (-50\%) | 518 (+13\%) | 459 (-10\%) |
| Young Adults who Completed Summer Reading Program | 0 | 0 | 29 (-63\%) | 79 (-41\%) | 135 (-50\%) | 268 (+332\%) | 62 (-49\%) |
| Adults who Completed Summer Reading Program | 0 | 0 | 33 (-72\%) | 118 (-28\%) | 165 (+72\%) | 96 (+60\%) | 60 (+7\%) |
| TOTAL Summer Reading Program Completions | 0 | 0 | 153 (-74\%) | 582 (+4\%) | 560 (-37\%) | 882 (+52\%) | 581 (-16\%) |

## Library-Provided Computer Services May 2021

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| One-hour sessions on Library Wifi | 26,230 | 122,056 (-9\%) | 284,892 (-40\%) | 474,750 (+2\%) | 465,219 (+9\%) | 425,714 (+4\%) | 410,437 (+17\%) |
| Desktop, Laptop, and Tablet Computers Available for Public Use | 88 |  | 88 | 88 (-1\%) | 89 (+22\%) | 73 | 73 |
| Sessions on Library-Provided Computers | 568 | 2,494 (-61\%) | 9,604 (-73\%) | 35,720 (-22\%) | 45,687 (+3\%) | 44,181 (+6\%) | 41,513 (-11\%) |
| Hours Library-Provided Computers Used (Tracking Since 2018) | 281.69 | 1,291.23 (-71\%) | 6,031.58 (-75\%) | 24,280.36 (-2\%) | 24,701.55 | 0.00 | 0.00 |
| Desktop, Laptop, and Tablet Computers Available for Staff Use | 52 |  | 52 | 52 (+4\%) | 50 (+22\%) | 41 | 41 |

## Website Stats

May 2021

|  | BDL Monthly Total <br> BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Monthly Website Sessions | 3,505 | 17,601 (+8\%) | 41,586 (-28\%) | 58,161 (+28\%) | 45,594 (-38\%) | 73,326 (-2\%) | 75,139 (+3\%) |
| Monthly Website Page Views | 6,882 | 36,659 (+3\%) | 92,094 (-29\%) | 129,778 (+9\%) | 118,634 (-33\%) | 177,799 (-2\%) | 182,084 (+7\%) |

## Faxes, Prints, and Sales <br> May 2021



Notes

1. Includes 130 free student prints. There were 5 at Bronson, 64 at Coldwater, 20 at Quincy, 5 at Sherwood, and 36 at Union Twp.

Fines and Fees
Overdue Fines Dropped in 2017
May 2021

|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Fines and Fees Payments Received | \$ 67.98 | \$ 650.80 (+41\%) | \$ 1,717.01 (-44\%) | \$ 3,092.62 (+28\%) | \$ 2,412.73 (-68\%) | \$ 7,628.31 (-24\%) | \$ 10,062.96 (-30\%) |
| Outstanding Fines and Fees | \$ 1,020.98 |  | 53,362.56 (-4\%) | 55,588.42 (-0\%) | 55,850.27 (-34\%) | 84,232.33 (-63\%) | 228,102.90 (+3\%) |

Debt Collections
Unique Management Services, Inc.
Tracking Since 2014
May 2021


Value to Our Service Area
Visit https://www.BranchDistrictLibrary.org/value
to learn how we determine these numbers.

| Value from <br> Physical <br> Item <br> Checkouts | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
|  | \$ 72,952.23 | \$ 363,928.84 (+7\%) | \$ 822,979.52 (-53\%) | \$ 1,755,554.08 (-7\%) | \$ 1,888,907.75 (-12\%) | \$ 2,135,671.28 (+0\%) | \$ 2,132,387.79 (-2\%) |
| Value from <br> Attending <br> Programs <br> (Tracking <br> Since <br> 1/2018) | \$ 730.00 | \$ 27,420.00 (+61\%) | \$ 126,690.00 (+7\%) | \$ 118,485.00 (-6\%) | \$ 125,795.00 | \$ 0.00 | \$ 0.00 |
| Value from <br> Fax Service (Tracking Since <br> 1/2018) | \$ 416.00 | \$ 2,404.00 (+57\%) | \$ 4,056.00 (-60\%) | \$ 10,205.00 (+6\%) | \$ 9,668.00 | \$ 0.00 | \$ 0.00 |
| Value from <br> Employment <br> Prints <br> (Tracking <br> Since <br> 1/2018) | \$ 32.40 | \$ 70.95 (-30\%) | \$ 162.75 (-61\%) | \$ 419.40 (-23\%) | \$ 544.65 | \$ 0.00 | \$ 0.00 |
| Value from <br> Notary <br> Services <br> (Tracking <br> Since <br> 1/2018) | \$ 15.00 | \$ 55.00 (-27\%) | \$ 225.00 (-53\%) | \$ 475.00 (+44\%) | \$ 330.00 | \$ 0.00 | \$ 0.00 |
| Value from <br> Digital <br> Services <br> (Tracking <br> Since <br> 1/2018) | \$ 10,604.00 | \$ 55,024.00 (-11\%) | \$ 138,316.00 (+2\%) | \$ 135,824.00 (+7\%) | \$ 127,476.00 | \$ 0.00 | \$ 0.00 |
| Value from <br> Using <br> Library <br> Computers <br> (Tracking <br> Since <br> 1/2018) | \$ 845.07 | \$ 3,873.69 (-71\%) | \$ 18,094.74 (-75\%) | \$ 72,841.08 (-2\%) | \$ 74,104.66 | \$ 0.00 | \$ 0.00 |
| Value from Using Library Wifi (Tracking Since 1/2018) | \$ 1,836.10 | \$8,543.92 (-9\%) | \$ 19,942.44 (-40\%) | \$ 33,232.50 (+2\%) | \$ 32,565.33 | \$ 0.00 | \$ 0.00 |
| TOTAL <br> Value of Free Library Services | \$87,430.80 | \$ 461,320.40 (+4\%) | \$ 1,130,466.45 (-47\%) | \$ 2,127,036.06 (-6\%) | \$ 2,259,391.39 (+6\%) | \$ 2,135,671.28 (+0\%) | \$ 2,132,387.79 (-2\%) |

## Materials Expenditures

Tracking since 2018
May 2021

|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Amount Spent on Books | \$ 11,510.39 | \$ 40,925.16 (+83\%) | \$ 85,727.68 (+12\%) | \$ 76,878.30 (-18\%) | \$ 93,763.50 | \$ 0.00 | \$ 0.00 |
| Amount Spent on Periodicals | \$ 0.00 | \$ 565.21 (+335\%) | \$ 5,390.61 (-5\%) | \$ 5,663.99 (-20\%) | \$ 7,085.59 | \$ 0.00 | \$ 0.00 |
| Amount Spent on Audiovisual Materials | \$ 1,895.90 | \$ 7,177.34 (+80\%) | \$ 16,992.04 (+13\%) | \$ 15,009.96 (-17\%) | \$ 17,998.47 | \$ 0.00 | \$ 0.00 |
| Amount Spent on Digital Resources | \$ 2,084.15 | \$ 16,707.05 (+11\%) | \$ 31,708.66 (+12\%) | \$ 28,412.62 (-35\%) | \$ 43,798.90 | \$ 0.00 | \$ 0.00 |
| TOTAL Spent on All Library Materials | \$ 15,490.44 | \$ 65,374.76 (+58\%) | \$ 139,818.99 (+11\%) | \$ 125,964.87 (-23\%) | \$ 162,646.46 | \$ 0.00 | \$ 0.00 |

## Other Expenditures

Tracking since 2018
May 2021


## Staffing

May 2021

| Total BDL Staff | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
|  | 34 | 35 (avg) (-3\%) | 36 (avg) (-3\%) | 37 (avg) (-8\%) | 40 (avg) (+5\%) | 37 (avg) (+9\%) | 34 (avg) (+17\%) |
| BDL Staff with MLS Degree | 5 | 5 (avg) | 5 (avg) (+25\%) | 5 (avg) (-33\%) | 6 (avg) (+20\%) | 5 (avg) (+150\%) | 3 (avg) |
| Worked Full-Time Equivalents | 20.37 | 23.36 (avg) (-12\%) | 24.53 (avg) (-4\%) | 25.78 (avg) (-4\%) | 26.92 (avg) (+8\%) | 24.91 (avg) (+41\%) | 17.90 (avg) (+13\%) |
| Hours of Specialized Training for Staff (Tracking Since 1/2019) | 52 | 356 (+16\%) | 1,170 (+119\%) | 534 | 0 | 0 | 0 |
| Hours Volunteers Worked at the Library (Tracking Since 1/2019) | 0 | 68 (+74\%) | 39 (-96\%) | 1,065 | 0 | 0 | 0 |

## Outreach Services

Began 2018
May 2021

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Number of Patrons Served by Outreach Services | 10 | 75 | 42 (-40\%) | 70 (-8\%) | 76 (+2,433\%) | 3 | 0 |
| Number of Items Delivered to Outreach Patrons | 52 | 323 (+16,050\%) | 242 (+10\%) | 220 (-64\%) | 606 (+2,231\%) | 26 | 0 |

Coldwater Branch Heritage Room
Stats part of Coldwater Branch totals above; shown here for convenience.
May 2021

|  | Heritage Room | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Heritage Room Attendance | 0 | 34 (-66\%) | 105 (-78\%) | 484 (-34\%) | 736 (+12\%) | 658 (-7\%) | 705 (+51\%) |
| In-Person Reference Questions | 0 | 7 (-91\%) | 80 (-81\%) | 412 (-42\%) | 708 (+29\%) | 550 (+664\%) | 72 (+140\%) |
| Reference Telephone Calls | 0 | 36 (-12\%) | 60 (-74\%) | 232 (-16\%) | 277 (-36\%) | 433 (+15\%) | 376 (+83\%) |
| Online Reference Questions | 0 | 14 (+40\%) | 34 (-48\%) | 65 (+8\%) | 60 (-5\%) | 63 (-24\%) | 83 (+8\%) |

## Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

$$
\text { May } 2021
$$

|  | Kids' Place BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2020 | 2019 | 2018 | 2017 | 2016 |
| Kids' Place Attendance | 168 | 767 (-59\%) | 2,385 (-75\%) | 9,710 | 0 | 0 | 0 |
| In-Person Reference Questions | 44 | 220 (+82\%) | 226 (-61\%) | 575 | 0 | 0 | 0 |
| Reference Telephone Calls | 12 | 88 (+184\%) | 156 (-30\%) | 224 | 0 | 0 | 0 |
| Online Reference Questions | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

## Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience. Tracking separately since April 2019.

May 2021


## Selected Graphs <br> 5 -year Monthly Trends

District Attendance


District Program Attendance


District Physical Checkouts



District Use of Library-Provided Computers


District One-Hour Sessions on Library Wifi


Year-to-Date Materials Expenditures


63\%


Physical Collection


Digital Collection


YTD Usage Breakdown of Digital Services


